

Riders Club Ice Cream Social



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TARC briefed 16 Members of Riders Club about TARC 2025 project and concepts. This event was held for Riders Club members (MyTARC card holders) at Ehrler's Ice Cream on Main St. Riders got a \$2.00 discount on Ice Cream and were offered a TARC 50th Anniversary Mug for attending. A severe thunder storm limited the attendance, but we were still able to meet with small number of Riders.

Location/Time

Address: 201 Main St.

Date and time: Aug 1 4pm-6pm

Weather

Severe Thunder Storm

Team Participants

Department staff

Number of Engagements

16

Event Summary

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Participant Demographics

People who have a MyTARC Card and ride TARC on semi to regular basis.

Photos

