

Online Connectors Briefing



Event Name

TARC 2025 concepts and project briefing for local Individuals with a large social media following and posting history that indicated an interest in local transportation and development Issues.

Location/Date

August 7, TARC HQ
10 a.m.

Weather

Indoors

Team Participants

TARC Marketing and Communications and Planning staff

Attendees

4

Event Summary

TARC identified 10-15 local Individuals with a large social media following and posting history that indicated an interest in local transportation and development Issues. TARC then reached out to them with information about the TARC 2025 process, an ask to help spread the word about the project and the concepts phase, and an offer of a in person briefing and Q+A session. Four individuals accepted the briefing invite.

Participant Description

2 white, 2 Black. One male, three female.