GE Appliances Management Briefing



Event Name

TARC staff met with HR, Safety, and Management team members to discuss how the different concepts of the TARC 2025 network redesign could affect GE Appliances employees.

Location/Date Thursday, August 15

1 p.m.

Weather Indoors

Team Participants TARC Marketing and Communications staff

Attendees 5 GE Appliances staff members

Event Summary TARC staff met with the GE Appliances team to review TARC's current

financial constraints, the TARC 2025 process, and the three concepts of a

redesigned TARC system. Main discussion points included the comparative levels of support for public transit in peer cities like

Indianapolis and Cincinnati; routing configuration preferences, strategies

to further engage GE Appliances employees in the TARC 2025 process, and the different outcomes a ridership or coverage concept might

produce.

Participant Description GE Appliances staff members