

Event Name

The Jeffersontown Chamber of Commerce organized a special meeting for their membership to discuss TARC 2025.

Location/Date

8/15/2024

8:30 a.m.

Weather

Indoors

Team Participants

TARC Marketing and Communications Department

Attendees

20

Event Summary

TARC presented on the TARC 2025 process and conceptual phase at a special meeting organized for Jeffersontown Chamber of Commerce members. Participants asked whether on-demand transit could be a potential solution, what are potential paths forward to identify new sources of revenue, and if TARC is analyzing where ridership is most likely (the Ridership Concept is the result of that analysis).

Participant Description

Majority white, representatives of Jeffersontown Chamber member organizations.