

# IU-Southeast welcome week



## Event name

Tabling event during first week of school at Indiana University-Southeast,

## Location/Date

IU-Southeast Student Center, New Albany, IN

8/27/24

## Weather

Inside

## Team Participants

Marketing and Communications Department staff

## Attendees

32

## Event Summary

Tabling Event during Student "Welcome Week." Some students had never ridden TARC but most students and staff were very concerned about the Ridership Concept which did not serve the IU-Southeast campus or nearby Student Housing. Some had been using the MyTARC on Demand since the cut in June 2025

## Participant Description

IU-Southeast students