Old Louisville Neighborhood Council



Event Name

Presentation on the TARC 2025 process and concepts to the Old Louisville Neighborhood Association.

Location/Date 8/27/2024

7 p.m.

Weather Indoors

Team Participants TARC Marketing and Communications Department

Attendees 20

Event Summary TARC gave a 10-minute presentation on the TARC 2025 process and

conceptual phase at the August monthly meeting of the Old Louisville Neighborhood Council. With a packed agenda, there was only time for one question. That question focused on the ridership concept - asking if the ridership concept would be a better starting point for future TARC

growth than the coverage concept.

Participant Description Majority white and majority middle-aged and older.