Riders Club Coffee Meet-up



Event Name

TARC staff met with Riders Club members at Please & Thank You coffee shop

Location/Date 800 E Market St. Louisville KY 40206

Aug 27 AT 3:30Pm

Weather Inside

Team Participants Marketing Staff

Attendees 35

Event Summary TARC hosted a meet up with Riders. We discussed on the TARC fiscal cliff

and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used a handout to guide a discussion and then took questions.

Question:

Why does the city government not provide more funding?

Can TARC raise fares to help with budget?

Could corporations help with funding?

When will reductions in service be in place?

Participant Description TARC Riders for various parts of Louisville but mostly near downtown

and Frankfort Ave area.