Highland Commerce Guild



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TARC presented about the TARC fiscal cliff and the possibilities and process of the TARC 2025 network redesign to the Highland Commerce Guild monthly meeting, a group of business owners in the highlands area.

Location/Date 2440 Grinstead Dr

August 28 8:30am

Weather Indoors

Team Participants TARC Marketing and Communications staff

Attendees 22 people

Event Summary TARC was the featured speaker for the monthly meeting of the Highland

Commerce Guild. We presented on the TARC fiscal cliff and TARC

strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used handouts to guide a 10-minute presentation and then took questions for

approximately 10 minutes.

Participant Description Members of Highland Commerce Guild and business owners.