

Labor Day Hike, Bike and Paddle



Event name

TARC tabled at the Hike, Bike and Paddle festival area providing TARC 2025 information to participants

Location/Date

Waterfront Park
Sept 2 8:00am

Weather

Sunny and 70 degrees.

Team Participants

TARC Marketing and Communications staff

Attendees

Several hundred people

Event Summary

TARC was a featured booth at the annual Hike, Bike and Paddle event. We talked about the TARC fiscal cliff and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used handouts and surveys to guide discussions.

Participant Description

Residents of Louisville.