Riders Club Mark's Feed Store



Event name

TARC briefed Members of Riders Club about TARC 2025 project and concepts. This event was held for Riders Club members (MyTARC card holders) at Mark's Feed Store. Riders got a 10% discount on all items.

Location/Time 11422 Shelbyville Rd

September 4 4pm-6pm

Weather Indoors

Team Participants Department staff

Number of Engagements 7

Event Summary This event was held for Riders Club members (MyTARC card holders) at

Mark's Feed Store. We discussed the TARC fiscal cliff and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used

handouts to guide discussion and then took questions.

Participant Demographics People who have a MyTARC Card and ride TARC on semi to regular basis.

Photos

