

California Neighborhood



Event name

TARC briefed Members of the California neighborhood about TARC 2025 project and concepts. This event was held at the California Community Center.

Location/Time

1600 St Catherine St

September 5 6pm-7pm

Weather

Indoors

Team Participants

TARC Marketing and Communications Department staff

Number of Engagements

7

Event Summary

This event was held for residents of California neighborhood. We discussed the TARC fiscal cliff and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used handouts to guide discussion and then took questions.

Questions: How can citizens advocate for more TARC Funding?

Would raising fares help with TARC's budget?

What do places like UofL and business pay TARC for passes?

Does the city pay TARC for city employees to ride or is it free?

What's being done to find more revenue?

Participant Demographics People who have a MyTARC Card and ride TARC on semi to regular basis.