

UofL Student Center Tabling



Event name

TARC was invited to set up an informational table in the UofL Student center to discuss TARC 2025 with students and faculty

Location/Time

2100 S Floyd St Louisville KY 40208

September 12 11:00am-12:30pm

Weather

Indoors

Team Participants

TARC Marketing and Communications department staff

Number of Engagements

35+

Event Summary

TARC set up an informational table to educate students on TARC 2025. We discussed the TARC fiscal cliff and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used handouts to walk members through the concepts and possible changes to TARC.

Questions: Will the Cardinal Shuttle be impacted?

Will the Eastern Parkway route be impacted?

Could UofL give TARC more money to keep service?

Participant Demographics

Students who live on UofL's campus and nearby areas