

Urban Design Studio Monthly Meetup



Event Name

The Urban Design Studio in conjunction with Louisville Metro Government's Office of Planning organizes a monthly meetup of planners, government officials, elected representatives and civic minded residents. TARC representatives were invited to present the TARC 2025 planning process at the September meetup.

Location/Date

427 W Muhammad Ali Blvd

September 12, 2024

11:00am

Weather

Indoor

Team Participants

TARC Planning Department Staff

Attendees

20

Event Summary

TARC staff presented the financial circumstances leading to the TARC 2025 planning process, the three concepts, questions being asked of the community, and the remaining timeline. A robust discussion and question and answer session followed the presentation. Questions and comments included:

- What is the importance of a transit center?
- What, if any, are the legal requirements of who TARC serves?
- What other cities are we looking to as a point of comparison?
- Why does the ridership concept not provide service to every suburban industrial park?
- Why did the budget deficit increase in the 1990s?
- This analysis only examines existing ridership and not potential ridership.
- Could fare be a function of distance traveled?

- Stop spacing needs to be optimized for operational efficiency.
- TARC should analyze potential impact of increasing fares and renegotiating deals with large employers. It seems as if TARC is solely relying on increasing MTTF funding as its only option.

Participant Description

Mix of men and women, mostly white ages 30-65.