

# OPEN HOUSE ENGAGEMENT 9/12



## TARC Open House Engagement at TARC Headquarters

At the TARC Headquarters team members set up an open house for community members to come in at their leisure to review the concepts, ask questions, and provide feedback. The set up included large posters of the TARC 2025 concepts, a video from TARC explaining the need for the new system, and a station with paper surveys and iPads to complete the online survey.

**Location/Date** Wednesday, 9/12/24 at TARC Headquarters from 5PM–7:30PM

**Weather** 9/12/24 - Warm Summer Evening (low of 60°, high of 92°)

**Team Participants** TARC staff, EHI, Gresham Smith

**Attendees** 25 total community members

**Event Summary** This event had a busy start and the majority of participants joined around 5:00-6:30PM. Participants were concerned about losing access along the existing transit network and communications regarding the new and changing routes. Those who joined this open house preferred the Ridership Concept overall.

**Participant Description** Community members at this event were adults and were mainly Caucasian and African American. Most participants were local to this location and primarily depending on public transit as their mode of transportation.

# Photos

