

# Derby City Gaming Employee Fair



## Event name

TARC was invited to table at an employee fair for Derby City Gaming

## Location/Time

401 W Market St.

September 17 1:00pm-4:00pm

## Weather

Indoors

## Team Participants

TARC Marketing and Communications department staff

## Number of Engagements

9

## Event Summary

TARC set up an informational table for employees of Derby City Gaming. We discussed the TARC fiscal cliff and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used handouts to walk people through the concepts of TARC 2025 and a tablet to take surveys

## Participant Demographics

Several staff and employees of Derby City Gaming