

Louisville Downtown Partnership Small Business Roundtable



Event Name

Louisville Downtown Partnership Small Business Roundtable.

Location/Date

Louisville Downtown Partnership
9/17/2024
3:00 p.m.

Weather

Indoors

Team Participants

TARC Marketing and Communications Department

Attendees

3

Event Summary

TARC presented the TARC 2025 concepts to a regular meeting of the Louisville Downtown Partnership's Small Business Roundtable, one of LDP's constituent organizations. Discussion points included questions around how to build ridership, improving transit's image among the wider population, the relative demand for transit, and downtown commuting patterns.

Participant Description

White, 2 female, 1 male