

## JCTC Transfer Fair

Met with students and faculty of JCTC downtown campus during a student-transfer fair .

**Location/Date** 110 W. Chestnut St. / Sept. 18  
11:00 a.m.

**Weather** Inside

**Team Participants** Marketing Staff

**Attendees** Approximately 60

**Event Summary** Met with members students and faculty of JCTC downtown campus. Opportunity was tabling an information setup for approximately 3 hours. Questions centered around the importance of TARC and public transit in general, June 2024 route changes, whether JCTC and UofL student passes would still be free, how to get TARC additional funding, understanding the importance of the survey and receiving feedback.

**Participant Description** Ages ranged from early 20s to late 50s, 85% black, 10% white, 5% Asian.