

Will E. Seay Plaza resident meeting



Event name

TARC was invited to present at an all resident meeting for Will E. Seay Plaza

Location/Time

1930 Bishop Lane Louisville KY 40218

September 18 1:00Pm-2:00pm

Weather

Indoors

Team Participants

TARC Marketing and Communications department staff

Number of Engagements

15

Event Summary

TARC lead a presentation for residents of Will E. Plaza. We discussed the TARC fiscal cliff and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used handouts to walk people through the concepts of TARC 2025. Paper surveys were used to collect feedback.

Participant Demographics

Residents of Will E. Seay, mostly retirement age.