MEMORANDUM

To: TARC Board of Directors

From: Ozzy Gibson, Executive Director

Date: June 25, 2025

Re: Resolution 2025-26 TARC 2025 Enhanced Network Plan

In Fiscal Year 2023, TARC leadership and staff recognized an impending financial challenge for the agency that would require substantial change in TARC's services.

As a primary strategy to address this fiscal cliff, in early 2024, with Board consent, staff launched the TARC 2025: Moving Forward Together project. The purpose was to conduct a detailed study and public outreach process to develop an updated bus network design. Schmidt Associates Architects served as the prime consultant and Jarrett Walker Associates – a consulting team that has prepared many large transit agency bus network redesigns – served as the major sub-consultant.

After extensive public outreach, including 334 briefings, presentations, or events, and 5,750 survey responses over two phases, and technical analysis of its system, TARC is in the process of developing a final draft of TARC 2025 restructured network with a goal to be implemented in the Summer of 2026.

The attached Resolution seeks the TARC's Board of Directors approval of the Enhanced Network service plan to guide completion and implementation of the TARC 2025 Moving Forward Together resulting in a restructured network.

If you have any questions, please contact me at 502-561-5100.

Resolution 2025-26 - TARC 2025 Enhanced Network Plan

WHEREAS, TARC is in the final stage of developing TARC 2025 Moving Forward Together restructured network plan to be implemented in the Summer of 2026.

WHEREAS, technical analysis was conducted, including but not limited to an assessment of the existing bus network, demographic study and development of conceptual alternatives, culminating in the Transit Choices and Concepts Report of July 2024; and

WHEREAS, based on public feedback about the conceptual alternatives, including more than 2,800 survey responses, the TARC Board adopted a policy resolution at its October 23, 2024 meeting that recommended a Constrained Network where 70% of service is allocated to ridership goals and 30% is allocated to coverage goals; and

WHEREAS, TARC Staff and the consultant team conducted additional analysis and developed a Draft Plan with two constrained options at two different levels of investment, the Limited and Enhanced Networks, and produced a Draft Plan Report in January 2025; and

WHEREAS, public outreach about the Draft Plan was conducted through a variety of means and methods, including a survey conducted over many months with over 2,900 responses; and

WHEREAS, public and stakeholder feedback strongly preferred the Enhanced Network concept, with a greater level of investment at approximately 355,000 annual service hours; and

WHEREAS, the Enhanced Network routes will serve all JCPS Magnet Schools providing access to education and support for the community; and

WHEREAS, the TARC Board of Directors establishes the following policy framework for the Enhanced Network as the Recommended Final Plan for TARC 2025:

A. Total Enhanced Bus Network Service Hours shall be no less than 355,000 annual service hours; and
B. Recommendations for Ridership and TARC Resources Distribution shall adhere to 70% Ridership and 30% Coverage Goals ratio.

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Transit Authority of River City that the framework for completing TARC 2025 Moving Forward Together Plan to implement the Enhanced Plan is hereby approved.

Adopted this 25th day of June 2025.

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Ted R. Smith, Chair Board of Directors